



## NJIO 2011-12 Season Concert Program Advertising

60 Locust Ave, Berkeley Heights, NJ 07922 908-603-7691 Email: info@NJIO.org Web: www.njio.org

### Please Support NJIO by Advertising in NJIO Concert Programs

- There are 2 types of ads available: **Business Ads** feature an advertiser or highlight a service. **Personal Congratulatory Ads** from friends and family members recognize NJIO or individual NJIO musicians. Congratulatory Ad rates are not available for businesses. See the reverse side for examples. 100% of Program Ad proceeds are used to fund NJIO's concert series. Please support NJIO's mission:

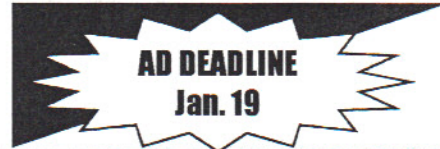
#### *Bridging the Generations through Music*

- NJIO will perform 3 free concerts this season: Sunday, November 20 at Madison Junior High School; Sunday, February 12 at Governor Livingston HS in Berkeley Heights; and Saturday, April 28 at New Providence High School
- **NJIO will produce a Concert Program for the February and April Concerts. Your ad will be placed in each Program.** A condensed Program will be available for the November concert. Advertisers who commit before November 10 will have a listing in that Program but not an ad.

#### **Business Advertiser Benefits:**

- Visibility in two professionally designed programs viewed by hundreds of people.
- A listing on the NJIO Web Site and a free link to the Advertiser's Web Site if requested.
- Reserved Seats for NJIO's regular performances; Subscription to *NJIO Notes* newsletter.
- Full page business advertisers will be invited to attend a special thank you event in the spring.

Advertiser's Receipt:  
NJIO 2009-2010 Program Ad: Size \_\_\_\_\_ \$ \_\_\_\_\_



### *Please complete the form below and return with a check payable to NJIO*

1) Circle the Ad Size and Type    2) Write out the Ad content you want on the back of this sheet OR attach an Ad or a Business Card OR send a High Resolution ad file (minimum 300 DPI) to [ads@njio.org](mailto:ads@njio.org). Our Ad designer can create simple graphic Ads from your input and will incorporate your design ideas.

Ad Size	Ads for Businesses	Personal Ads Congratulatory	Ad Size	Ads for Businesses	Personal Ads Congratulatory
1/8 Page 1 7/8"H x 2 1/4"W	\$ 35	\$25	Full Page 7 3/4"H x 4 3/4"W	\$200	\$125
1/4 page or business card 1 3/4"H x 4 3/4"W	\$ 70	\$40	Inside Front/Back Cover 7 3/4"H x 4 3/4"W	\$250	N.A.
1/2 page 3 3/4"H x 4 3/4"W	\$125	\$70	Outside Back Cover 7 3/4"H x 4 3/4"W	\$275	N.A.

NJIO Member
Name: _____
Phone: _____

Advertiser: _____
Contact Name: _____ Phone: _____
Address: _____
City, State, Zip: _____

NJIO use only: Amount enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_ Processed by: \_\_\_\_\_